

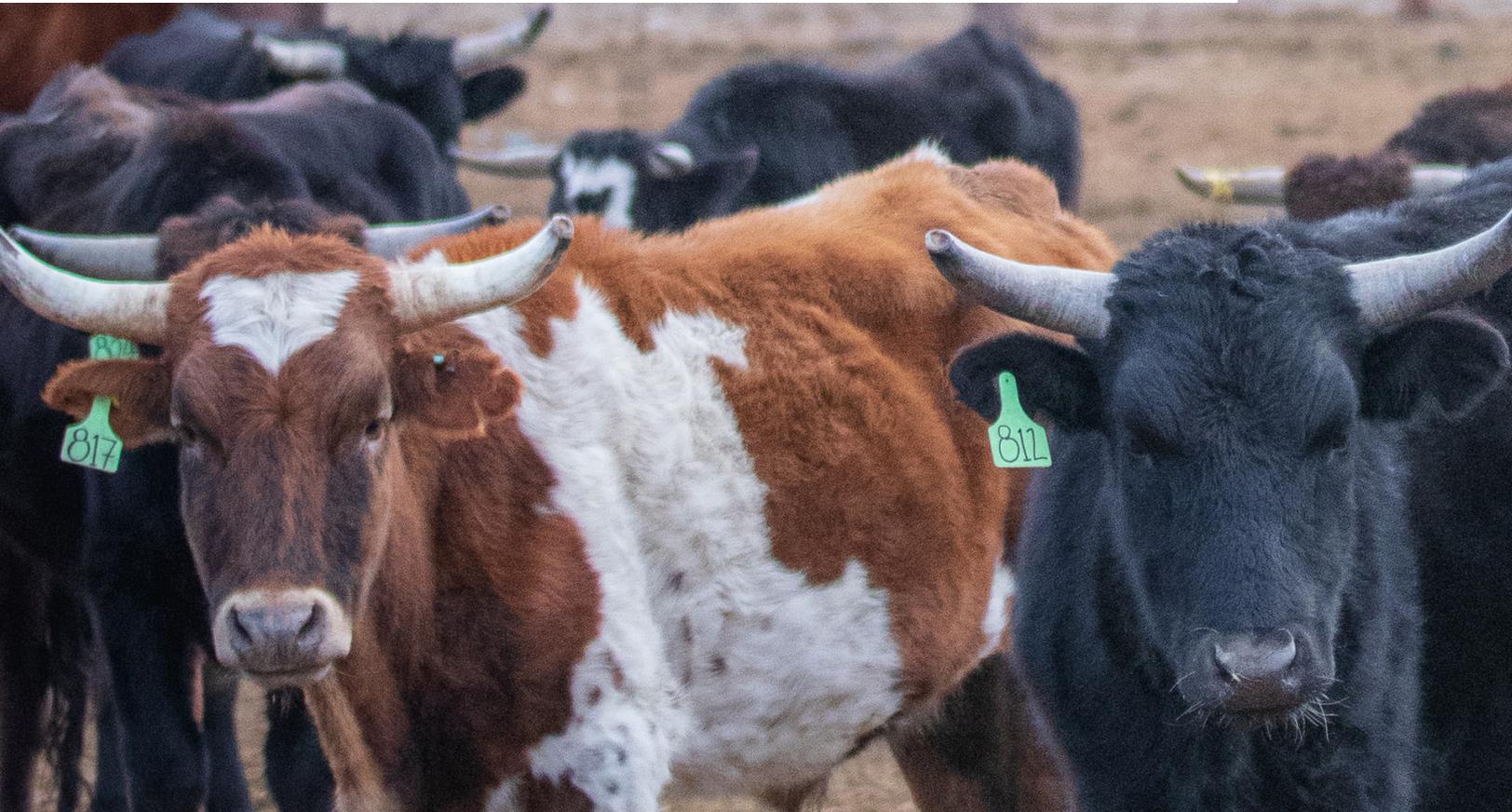


COMMUNITY IMPACT REPORT

2022

The 1017 Project

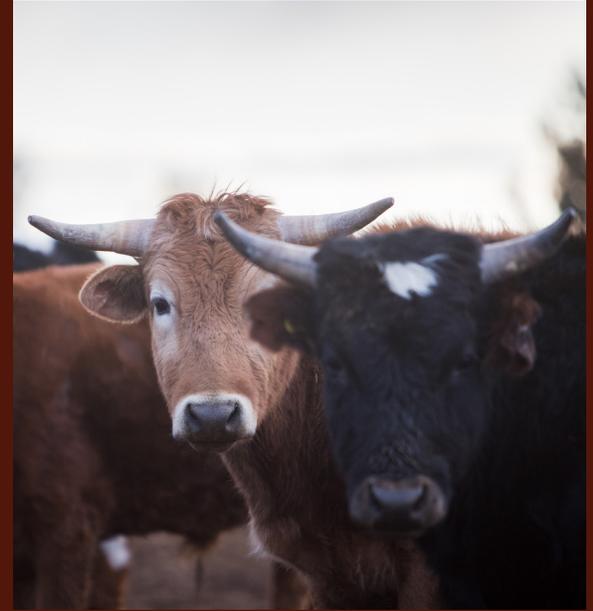
Providing a sustainable supply of high-quality beef to food banks.



EXECUTIVE DIRECTOR

JORDAN WEAVER

It's been almost a decade since The 1017 Project took form, thanks to an ambitious community of cattle ranchers and team ropers who wanted to get protein to hungry people in a 7,000 square mile region of central Oregon. By 2020, the Project had broken the barrier of over 100,000 pounds of meat donated and was weathering a perfect storm of pandemic-level food bank orders, and supply chain anomalies, that forced our team to learn how to pivot and respond with a 163% increase in ground beef donations.



I am happy to report that 2022 was a year of **putting our one-of-a-kind distribution system into practice** in a way that allows our food pantry and community kitchen partners to experience, as the norm, a sustainable supply of nutrient-dense, fresh beef.

As word continues to spread about our consistency in providing beef to hungry families, essential partnerships throughout The 1017 supply chain will allow us to perform at a consistent level in 2023, and beyond. (If only hay and cattle prices would do the same)!

Additionally, The 1017 Project's longevity in the marketplace has earned the respect of

USDA processing facilities, frozen storage facilities, cattle ranchers, trucking companies, hay suppliers, veterinarians, and municipalities.

To date, more than 1.6 million servings of 1017 Project protein have nourished our most vulnerable citizens in multiple counties in Oregon, Texas, Montana, and Arizona. As beef prices and retail supplies continue to fluctuate for consumers, we invite you to join us in replicating a system that continues to bring dignity and hope to those who are experiencing the despair of food-insecurity.

Jordan Weaver



THE PROBLEM

For years food banks have struggled to find a quality sustainable protein source. In most cases, the only consistent protein available is peanut butter.

THE SOLUTION

The 1017 Project's unique business model provides a sustainable supply of high-quality beef to foodbanks, shelters, churches & schools.
(204+ tons of meat since 2014)

HOW IT WORKS

The 1017 Project raises cattle and donates beef. The food banks pay a small shared-maintenance fee that helps offset feed and USDA processing/packaging costs. This working partnership reduces costs to both parties. The 1017 Project beef reaches hungry families within days of being picked up from the butcher, making it even fresher than what the average consumer purchases from a grocery store.

1 lb. of hamburger =
4 protein servings =
1,639,524
protein servings
donated to date



Average market
price of 1 lb. of
ground beef in 2022:
\$5.19

44,128
pounds of beef
donated in Oregon
in 2022

Pounds of beef
donated in Texas
in 2022
85,750

4,992
pounds of beef
donated in Arizona
in 2022

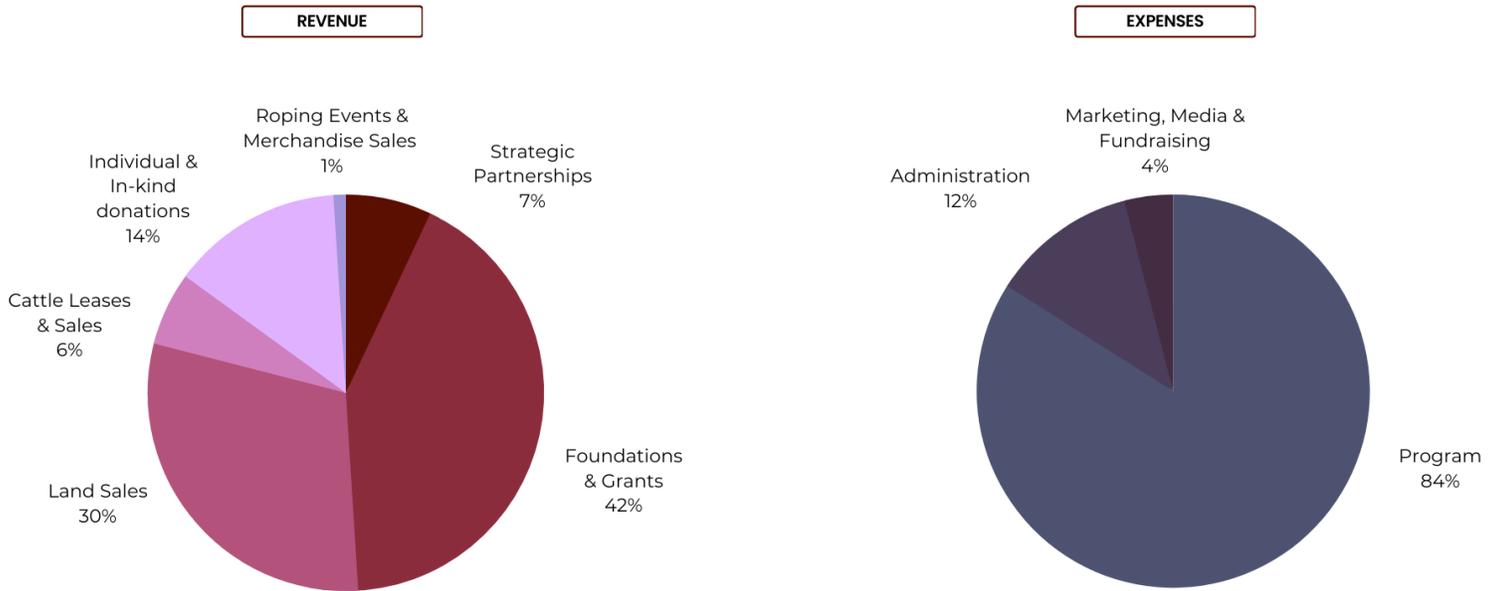
Central Oregon
ranchers donated
54
head of cattle
in 2022

74
food banks &
kitchen partners

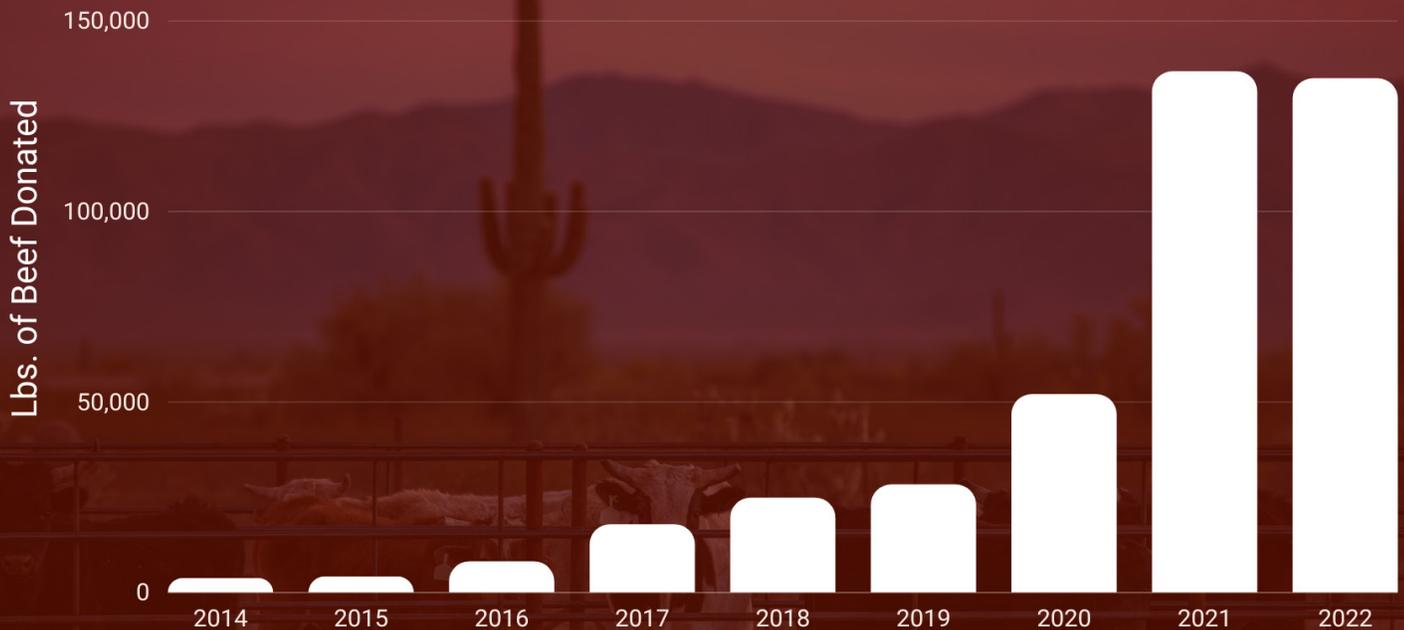
USDA monthly
butcher
appointments
scheduled
1 year
in advance

The 1017 Project has 3 (part-time) employees and a volunteer Board of Directors. Partnerships with central Oregon ranchers provided housing for the cattle and volunteer support. Land ownership in Arizona and cattle rotation helps offset winter-time feed costs. The entire operation is managed remotely to minimize administrative costs.

Funding & Financial Overview



Exponential Growth



To date, the 1017 Project has donated more than 409,881lbs (204+ tons) of beef.

Hear From Others

TESTIMONIAL



"We paid the bills and rent and didn't have anything to eat. A friend from church set us up with a donation center near us and we now have meat in the freezer with your logo and company name.. and from the bottom of my heart I just wanted to reach out to y'all and say thank you!"

Ryan
In Texas

TESTIMONIAL



"What is so different about the 1017 beef is that our families are placed at the front of the line, rather than waiting at the back to receive the food that is left over. They are receiving high quality beef that was butchered just days before, a better product than what most people pay for at the grocery store."

Jordan Reeher
Food Bank Partner and Program
Coordinator NeighborImpact

TESTIMONIAL



"The 1017 Project's generosity provided 31,428 meals to those experiencing hunger."

Oregon Food Bank Network

Thank you to our partners and donors!



BUSINESSES

10 Barrel East
Butcher Boys – Prineville, Oregon
Deschutes Brewery
Fort Worth Meat Packers
Harris Ranch Beef Co.
Les Schwab
NW Farm Credit Services
Pacific Power
Walmart – Bend, Oregon



FOUNDATIONS

Aria Foundation
Autzen Foundation
Chambers Family Foundation
Ford Family Foundation
JTMF Foundation
Marie Lamfrom Foundation
Roundhouse Foundation
Samuel A. De Leone Trust
St. Charles Foundation
United Way of Central Oregon



ORGANIZATIONS

Central Oregon Health Council
Deschutes County
Shiloh Ranch Church
Sunriver Women's Club

YOUR GIFT CAN MAKE THE DIFFERENCE

The 1017 Project stands out as an established organization worthy of your community building investment dollars. \$1 = 1 lb. of beef.

The 1017 Project matches strategic partner funds with in-house revenue generated by cattle leases, cattle sales, merchandise sales, and event productions. As more businesses turn their corporate social justice efforts towards the hunger crisis, we invite you to consider becoming a strategic partner with a proven leader.



administrator@1017project.com



(541) 419-0019



PO Box 19
Powell Butte, OR 97753

www.1017project.com

@THE1017PROJECT

